

# Regulating Natural Health Products – a status update

Consistent goals in an evolving environment

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Natural Health Products New Zealand Summit  
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# What we mean by Natural Health Products

- NHPs are a broad range of products intended to support health and wellness
- Come in different forms such as tablets, capsules, solutions, creams, drops.
- Examples include:
  - vitamin and minerals
  - probiotics
  - herbal remedies
  - animal extracts
  - enzymes and essential fatty acids.
  - rongnoā Māori, and other traditional medicines



# The current situation



**Dietary Supplements Regulations 1985**  
(SR 1985/208)

David Beattie, Governor-General

**Order in Council**

## Food Act 2014

Public Act 2014 No 32  
Date of assent 6 June 2014  
Commencement see section 2



**Environmental Protection Authority**  
Te Mana Rauhi Taiao

**Ministry for Primary Industries**  
Manatū Ahu Matua



**COMMERCE COMMISSION**  
NEW ZEALAND  
Te Komihana Tauhokohoko



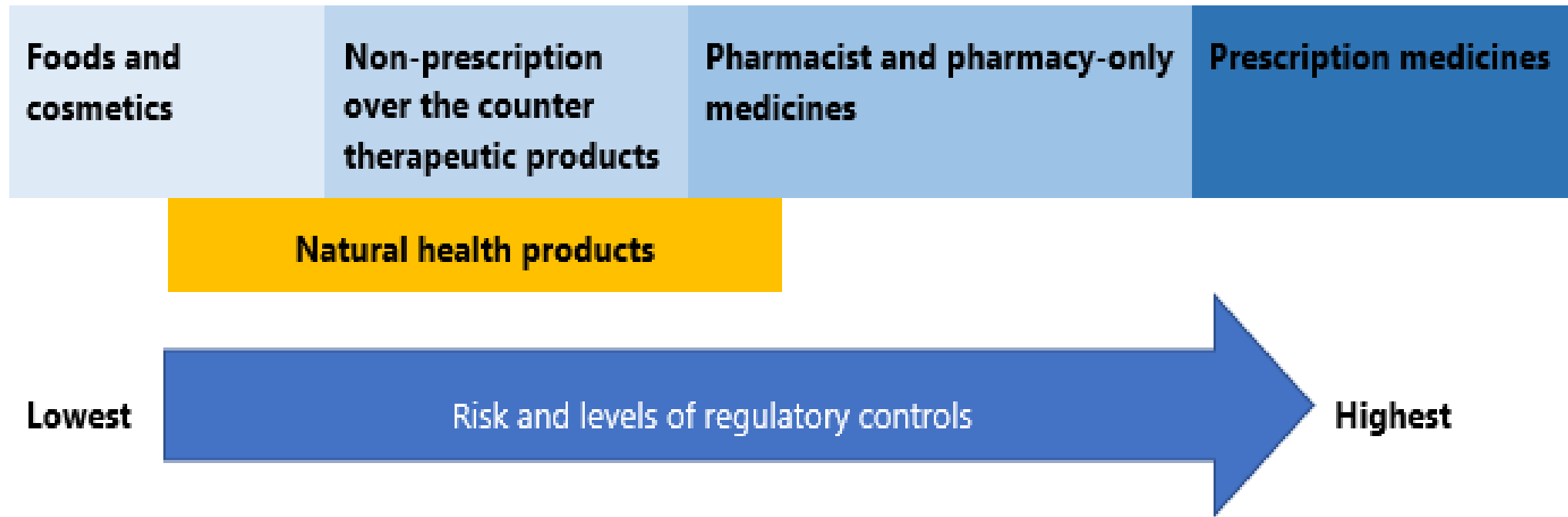
Ministry for the  
**Environment**  
Manatū Mo Te Taiao

- Outdated regulations and legislation
- Fragmentation
- Barriers to innovation and export
- Lack of international recognition
- Expectations and requirements are not clear

## What you've told us:

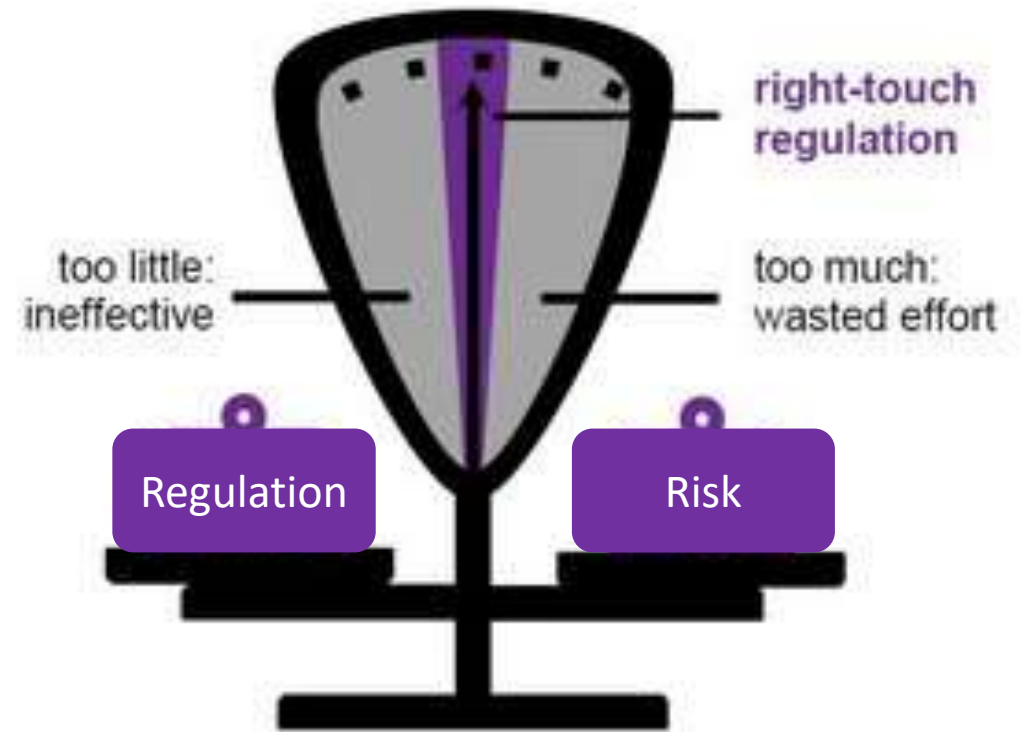
- A clear pathway for natural health products
- Proportionate and risk-based regulation
- Right-sized compliance costs for all businesses
- Recognition of rongoā Māori
- International recognition and export certification

# Risk-based regulation of natural health products



# Right touch regulation: building a balanced scheme

- Product safety and approval
- Consumer information
- Export processes
- Monitoring and compliance



Source: Professional Standards Authority for Health and Social Care (UK)

# Where we want to get to

## Consumer safety

- Address product safety risks
- Products are consistently safe and high quality
- Consumers can make informed choices about their health and wellbeing

## A strong and growing industry

- Clear expectations
- A level playing field for all
- Enable exports
- Recognition by overseas jurisdictions

## Next steps

- Minister Little and Minister Verrall are engaged, and interested in progressing this issue
- We are providing advice to Ministers on a way forward
- Cabinet will decide this year.



# Fiona Ryan

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