

2014
September

BEI JING

CTFA MISSION TO CHINA
International Cosmetic & Fragrance Conference

CTFA Cosmetic Toiletry & Fragrances Association, in conjunction with CAFFCI China Association of Fragrance Flavor and Cosmetic Industries and AITA Australian International Trade Association & Associates is organizing a delegation to China from the 10th of September to the 15th of September 2014.

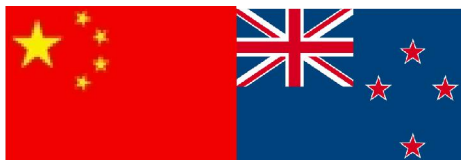


This mission will take you to China to visit **Beijing**, beautiful city Hangzhou and Shanghai. During this occasion you will have a different rank of **unique opportunities**, such as:

- ✧ **The opening of a new market:** the cosmetics sector on the Chinese mainland has been growing at a fast pace in tandem with the rapid development of the Chinese economy in recent years. Data reveals that total retail sales of skin care products and make-up products in China reached Rmb73 billion and Rmb16 billion respectively in 2011, achieving a growth rate of 14% and 13%.
- ✧ **Acquisition of raw materials:** CTFA will enjoy the chance to source new raw materials (aroma, essences, and ingredients).
- ✧ **Acknowledge of new manufacturers and distributors;**
- ✧ **Searching new ingredients manufacturers;**
- ✧ **Sharing knowledge and learning about new products:** Sourcing Chinese market enlarging personal knowledge about air care and laundry products, household and automotive cleaners, cosmetic and skin care products, hygiene and specialty products used and sold in China.
- ✧ **Establishing joint venture programs in China or offshore;**
- ✧ **Creating joint research on new products;**



Australia International Trade Association & Associates





**CAFFCI China
Association of Fragrance
Flavor and Cosmetic
Industries**

Was founded on August 21 1984. It is an industrial association at national level with an independent corporation status, approved by the Ministry of Civil Affairs of the People's Republic of China. At present, CAFFCI, is comprised of more than 700 members, most of them are enterprises and institutions involved in the production of raw materials & products, packaging, equipment design & production and R&D of fragrances flavors and cosmetics.

Following the successful visit of the CAFFCI to ACCORD Australia in May 2013, and since the Cosmetic Market is expanding, CAFFCI would like to strengthen the communication and cooperation with ACCORD and establish a new relationship with CTFA by inviting ALL the members to visit China during September and attend the

2014 CAFFCI

**Annual Meeting & the
International Trade conference**

Last year the CAFFCI annual meeting was held in Shanghai which set up a platform for the communication between the government, international industry leaders, experts and members. More than 300 members attended the meeting and relevant activities.

This year, the *2014 Annual Meeting and International Trade Conference* will be held

from 12rd to 14th September.

at Hangzhou, China.

During this occasion CTFA can have a chance to meet government authorities, small and big enterprises, manufacturers, investors and so on.







WHAT IS AITA OFFERING?

OUR SERVICES:

Service included in the package (NZ\$4600/PERSON)	Extra services
<ul style="list-style-type: none"> ◆ Round trip ticket to and back from China ◆ Air tickets in China ◆ Local transportation ◆ Networking banquets in each city ◆ Venue hire for the conferences and forums ◆ Accommodation ◆ Translation and interpreting ◆ Business visits and meetings ◆ Mission coordination and logistic support ◆ Production of mission booklet ◆ Coordination of bookings for air tickets, hotel and transportation ◆ Coordination with Chinese governments and associations ◆ Coordination of group visits 	<ul style="list-style-type: none"> ◆ special promotion conference (promoting products, services etc) ◆ advertising (media coverage, website, newspaper etc) ◆ business matching & consulting ◆ legal and financial affairs ◆ public relations ◆ exhibition services ◆ other Tailor made Tour in China

ITINERY

DATE	PLACE	ACTIVITY
10 th Sept Wed	AUCKLAND 	Flight from Auckland to Beijing 
11 th Sept Thu	BEIJING Beijing is one of the world's truly imposing cities. With a 3,000 years history and Covering 16,808 square kilometers in area, it is the political, cultural and economic center of the People's Republic of China.	Arrival in Beijing, China Program of the day 1. Arrival in Beijing 2. Visiting Shopping mall and Cosmetic products Chain store such as Watsons and so on.
12 th Sept Fri	BEIJING  Beijing to Hangzhou	Program of the day 1、 Visit China Food and Drug Administration. 2、 Visit China Entry-Exit Inspection and Quarantine Bureau 3、 Meet with cosmetic distributor 4、 Visiting New World Shopping center sell cosmetic products in special counters From Beijing to Hangzhou
13 th Sept Sat	HANGZHOU 2014 CAFFCI Annual Meeting & the International Trade conference.	Program of the day 1、 Attend part of the meeting: such as Trade Sessions and International trade conference.) 2、 Appointment with CAFFCI, CFDA and CIQ to assist NZ companies looking to register and also help to sell products in China From Hangzhou to Shanghai
14 th Sept Sun	SHANGHAI Shanghai, the pearl of the East, is the largest city by population in China and the largest city proper by population in the world. It is a global financial center and a transport hub with the world's busiest container port.	Program of the day 1、 Meet with cosmetic distributor 2、 Visiting Cosmetic products Chain stores, such as Watsons and so on. 3、 Visiting Shopping center sell cosmetic products in special counters. Fly from Shanghai to Auckland
15 th Sept Mon	AUCKLAND 	Arrival in Auckland

Please save your time for this year Mission to China

*You will definitely match pleasure with business
efficiently.*

The Australia International Trade Association & Associates
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