

ASEAN FORUM 2015

Monday 31 August 2015, AUT University, Auckland

PROGRAMME

0730 Registration, networking and coffee

0830 Welcomes:

Derek McCormack, Vice Chancellor, AUT University

HE Nguyen Viet Dung, Ambassador for Vietnam and Dean of ASEAN Heads of Mission in NZ

0845 Forum moderator, Tony Nowell, CNZM, Founding Director, Valadenz, NZ Member APEC Business Advisory Council

Opening keynotes – Perspectives on the NZ / ASEAN relationship

Senior MFAT officer discusses the NZ perspective and strategic initiatives with ASEAN

Noke Kiroyan, Chief Consultant, Kiroyan Partners, Indonesia – NZ from ASEAN eyes, getting and staying on their map

Questions / discussion – Kiroyan, MFAT, Nowell

1000 Morning tea and networking

1020 Breakout 1 - Education 1 – Making New Zealand attractive to ASEAN students

**ASEAN is a Tier 1 NZ Education target, how are we tracking towards achieving strategic targets,
what are the opportunities and challenges meeting them?**

Moderator: Bernard Banks, Bernard Banks & Associates

Panellists: Grant McPherson, Chief Executive, Education NZ

Greg Walton, Marketing Manager, Whitireia

Steve McGill, Immigration NZ

Richard van der Jagt, Managing Director, TEMA

1020 Breakout 2 - The huge potential of trading with ASEAN, realising the opportunities and overcoming the barriers

Moderator: Catherine Beard, Executive Director, Export New Zealand

Panellists: Tony Egan, Managing Director, Greenlea Premier Meats
Simon Hegarty, CEO, NZ Horticulture Export Authority
Mitchell Pham, Augen Software Group
Mike Quirk, Beca Group

1130 Successfully doing business in ASEAN – 1

Phil Turner, Director, Dairy Development, Fonterra, - Fonterra's Long term strategy in ASEAN

Pania Tyson Nathan, Chief Executive, Maori Tourism – Leveraging the synergies between the Maori and ASEAN peoples, mutual opportunities in indigenous tourism

1215 Luncheon and networking

1300 Successfully doing business in ASEAN – 2

Tan Sri Dato' Dr. Mohd Munir Abdul Majid, Chairman Muamalat Bank Malaysia Bhd, Chairman, ASEAN Business Advisory Council – The ASEAN Economic Community, facilitating business with its trading partners

Teresa Ciprian, Director, Zespri – Lessons from Zespri's long term engagement in ASEAN markets

Peter Chrisp - CEO, NZ Trade & Enterprise – NZ Exporters growing capacity in ASEAN, NZTE's role

Jo Doolan, Partner Ernst Young – Getting your ASEAN structures right

1435 Hon Steven Joyce, Minister of Tertiary Education discusses the ASEAN strategy for the tertiary sector and looks ahead to policy initiatives for the future. (Time of this presentation to be confirmed)

1500 Afternoon Tea and networking

1520 Breakout 3 – Education 2 – Exploring the opportunities within the ASEAN markets, setting up and exploring opportunities to work together in ASEAN

Moderator: Chris Hawley, Senior Advisor, AUT University

Panellists: Rob Rabel, Pro Vice Chancellor, International Engagement, Victoria University

Michele Daly, Team Leader, Social Sciences, GNS Science

Lester Khoo, Director, International Relations & Development, AUT University

Chris Sullivan, Cognition Education

- 1520 Breakout – 4: Successfully doing business in ASEAN 3 – achieving success by engaging the ASEAN community, facilitating investment, introducing awareness and languages to schools and working with ASEAN immigrants
Moderator: Berlinda Chin, Director, Office of Ethnic Affairs
Panellists: Professor Charles Chow, University of Auckland
Lee Bagshaw , Corporate Lawyer, Simmonds Stewart
James Penn, Business Director, Asia NZ Foundation
One panellist to be added
- 1630 Session moderators report back – Session moderators and Moderator Tony Nowell summarise Forum findings and emphasise key points
- 1655 The ASEAN relationship, looking forward ...
Nigel Hemmington, Pro Vice Chancellor, AUT University welcomes and introduces ...
Hon Tim Groser, Minister of Trade – The Government perspective, going forward with ASEAN
Panel discussion: Tony Nowell moderates a panel with the Minister, the MFAT speaker , Tan Sri Munir and Noke Kiroyan discussing future action, strategies and direction for the NZ / ASEAN relationship.
- 1745 Moderator Tony Nowell closes the Forum
- 1800 40th Anniversary Cocktail Function kindly sponsored by MFAT
All registrants and speakers are cordially invited to attend.

NB: This is a provisional programme still subject to minor amendment.

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