

# TAPS | therapeutic advertising pre-vetting service

## Therapeutic Advertising Prevetting System

### New Delegated Authorities Training:

25<sup>th</sup> February 2015 - Auckland

TAPS is the cornerstone of advertising self-regulation for therapeutic products and services in New Zealand. Under the TAPS system, advertisers and other approved organisations that have a properly qualified executive or regulatory affairs/medical within their own company may register for a TAPS Delegated Authority (DA) to consider and approve advertisements for acceptance by media organisations.

This workshop is for **new and prospective DAs** and is also appropriate for organisations considering DA registration. **It also serves as a refresher for existing DAs.**

Presented by Claire Hofer, a highly experienced TAPS adjudicator, this workshop will provide participants with:

- A full breakdown of the requirements and responsibilities of Delegated Authorities
- Limits of authority for Delegated Authorities
- Outline support provided by TAPS Adjudicators for Delegated Authorities
- A review of the relevant advertising codes and legislation
- Guidance on critical review points for advertisements prepared for all media
- Opportunity for open discussion on all aspects of delegated authority

**When:** 9.30am to 12.30pm Wednesday, 25<sup>th</sup> February 2015

**Where:** Waipuna Hotel - 58 Waipuna Road, Mt Wellington, Auckland

**Presenter:** Claire Hofer - TAPS Adjudicator

**Workshop** ANZA members \$150 plus GST

**Registration:** Non-ANZA members \$195 plus GST

Please complete the attached registration form and return to The Association of New Zealand Advertisers no later than Wednesday 18<sup>th</sup> February 2015



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## Therapeutic Advertising Prevetting System Delegated Authorities Training : 25<sup>th</sup> February 2015 - Auckland Registration Form

Please send completed form by email to [anza@anza.co.nz](mailto:anza@anza.co.nz) no later than 18<sup>th</sup> February 2015

**Names of attendees:**

**Email:**


**Invoice to:**

Name of Company:	
Postal Address:	
Purchase Order No:	
Contact Name:	
Phone No:	
Email Address:	
Amount:	

**Creditcard details: Visa and Mastercard only**

Card Type:	
Card number:	
Card Security Code:	
Card Expiry:	
Name on card:	
Amount:	
Payment Receipt:	Email to:

**Or Direct Credit to:**

**Account Name** Association of New Zealand Advertisers Inc. (ANZA)  
**Westpac Account** 030104 0949907 00  
**Reference:** TAPS DA *your company name*

**Cancellation Policy:**

*Cancellations will only be accepted in writing and must be received no later than 7 days prior to the date of the workshop. No refunds will be made after that time. Substitutes are permitted.*