

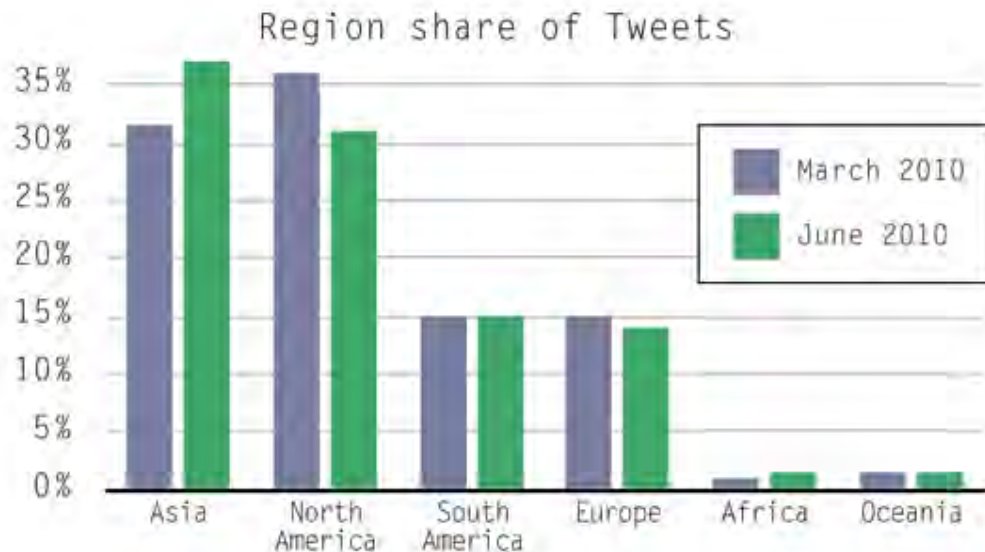
Asia now first, fastest-growing region for Twitter

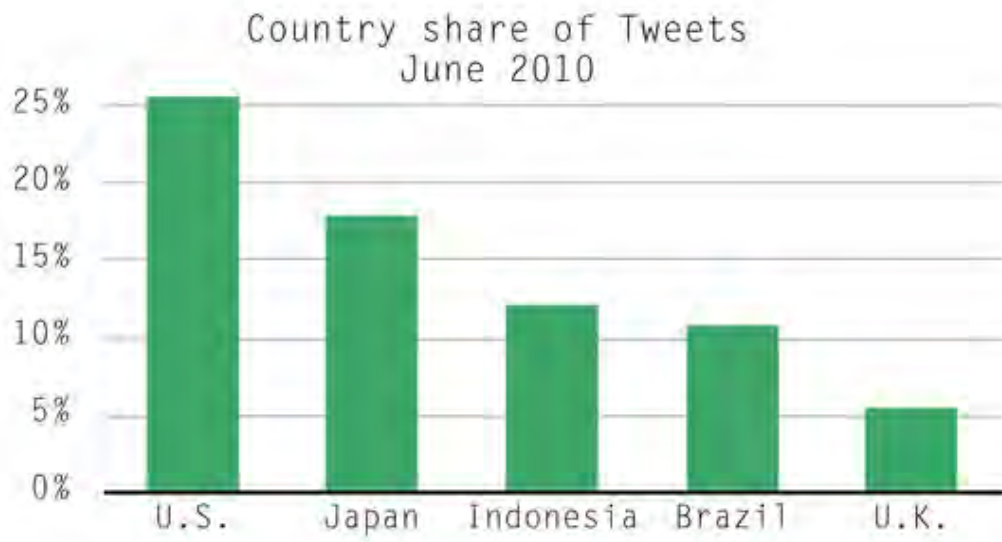
According to a new study by SemioCast, Asia is now the region that produces the most Twitter posts, surpassing North America, which declined 7% in the last three months. Asia rose 5.5% in the same time period, to 37%. It is also the fastest-growing region in terms of Twitter use.

The U.S. is still number one in terms of countries, with 25% of Twitter messages, down from 30% in March. But the second and third positions belong to Japan and Indonesia with 18% and 12% respectively. Indonesia knocked Brazil out of third position.

South Korea enters the top 10 at the 7th position. More than 2% of messages are sent from South Korea, up from 1% three months ago. India, the fourth Twitter nation in Asia, represents less than 1% of messages.

The company did the geolocation study as a proof of value for SemioCast API, the company's multilingual geolocation message processing technology that launched today. The Paris-based real-time web data service surveyed 2.9 million messages on one day, June 22.





Source: Readwriteweb