

NEW ZEALAND-HONG KONG CLOSER ECONOMIC PARTNERSHIP

Understanding & Unlocking the Benefits of the CEP



The New Zealand-Hong Kong, Closer Economic Partnership Agreement (CEP) was signed in Hong Kong on 29 March 2010. It will help New Zealand businesses boost trade with Hong Kong and take further advantage of growing opportunities in the region. The CEP also complements New Zealand's FTA with China and enhances the potential for Hong Kong to be used as a platform for trade into the mainland.

In order to help businesses maximise the opportunities from the agreement, a seminar will be held on *Understanding & Unlocking the Benefits of the NZ-HK CEP*

Placing the CEP in a regional trade policy context, the seminar will discuss the strategic advantages and provisions of the agreement, the areas of opportunity and benefits of in-market presence, and how these can be unlocked.

Addressing the seminar will be:

Lead Negotiator of the CEP, Julian Ludbrook
NZ Trade Commissioner to Hong Kong, Sharon-May McCrostie
International tax and financial advisor, Arran Boote
NZ business case study on making best use of the Hong Kong platform (Comvita)
Message from Minister of Trade Hon Tim Groser

Wellington: *Wednesday 16 June, 8.30am-11am @ Duxton Hotel, 170 Wakefield St*

Auckland: *Thursday 17 June, 8.30am-11am @ Langham Hotel, 83 Symonds St*

Christchurch: *Friday 18 June, 8.30am-11am @ Town Hall, 86 Kilmore St*

Please RSVP by Tuesday 8 June to Julie.Burton@mfat.govt.nz or (04) 439 8157

Please ensure to specify which location you wish to attend



New Zealand Government

New Zealand TRADE & ENTERPRISE

